

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Hamburger Company
Attention: Accounts Payable
5505 Connecticut Avenue NW - #219
Washington, DC 20015

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
313653-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protect Working Families	Protect Working Families	1690

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	313653	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/09/12	10/15/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$2,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$2,000.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Tu	10/09/12	7:55 AM	M-F 7-9am	7-9am M-F	:30	PWF12104H	\$2,000.00	NM
2	WXYZ	W	10/10/12	7:26 AM	M-F 7-9am	7-9am M-F	:30	PWF12105H	\$2,000.00	NM
3	WXYZ	Th	10/11/12	7:54 AM	M-F 7-9am	7-9am M-F	:30	PWF12104H	\$2,000.00	NM
4	WXYZ	F	10/12/12	7:29 AM	M-F 7-9am	7-9am M-F	:30	PWF12105H	\$2,000.00	NM
5	WXYZ	M	10/15/12	8:59 AM	M-F 7-9am	7-9am M-F	:30	PWF12106H	\$2,000.00	NM
2	10/09/12	10/15/12	M-F 10a-11a	10-11am M-F	11- 1- - -	:30	3	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11- 1- - - 3 \$800.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	Tu	10/09/12	10:13 AM	M-F 10a-11a	10-11am M-F	:30	PWF12105H	\$800.00	NM
2	WXYZ	Th	10/11/12	10:22 AM	M-F 10a-11a	10-11am M-F	:30	PWF12105H	\$800.00	NM
3	WXYZ	M	10/15/12	10:23 AM	M-F 10a-11a	10-11am M-F	:30	PWF12104H	\$800.00	NM
3	10/10/12	10/12/12	M-F 11a-12n	11am-12pm M-F	- - 1- 1- -	:30	2	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 - - 1- 1- - 2 \$1,500.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	W	10/10/12	11:34 AM	M-F 11a-12n	11am-12pm M-F	:30	PWF12104H	\$1,500.00	NM
2	WXYZ	F	10/12/12	10:59 AM	M-F 11a-12n	11am-12pm M-F	:30	PWF12105H	\$1,500.00	NM



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Advertiser	Product	Estimate Number	
Protect Working Families	Protect Working Families	1690	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/12	10/15/12	The Chew	1-2pm M-F	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description									

Total Spots **26** Gross Total **\$32,475.00**

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

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313653-1	10/21/12	October 2012	10/01/12 - 10/15/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Protect Working Families	Protect Working Families	1690

<u>Agency Commission</u>	\$4,871.25
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<u>Net Amount Due</u>	\$27,603.75
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